

Iconic products

over 100
years of
innovation.

Pilot has profoundly shaped the writing instrument market through continuous innovation, built on two core strengths:

- **Excellence in ink technologies**
- **Cutting-edge precision tip engineering**

This unmatched expertise has established Pilot as an essential player, continuously reinventing writing through disruptive innovations, from liquid ink and the Capless retractable fountain pen to the B2P pen made from recycled bottles and its iconic thermosensitive ink technologies.





PILOT

#writeyourworld

*Write
your
world.*



vision

Pilot supports the act of writing to empower people to express their uniqueness.

**what
drives
us**

mission

Pilot offers top quality pens and innovative sustainable solutions to make the most of their handwriting.

ambition

to make handwriting more relevant, desirable and meaningful in everyday life.



write better with less.

eco-design, sustainable products.

At PILOT, we are constantly innovating to make our pens more environmentally friendly. That's why everything we do is based on the ethos **WRITE BETTER WITH LESS**, with the aim of reducing the environmental impact of our production while maintaining our standards of quality and innovation.

In 2006 we launched our eco-designed range: the first range of pens made from at **least 70% recycled plastic*** with **85% of the pens being refillable.**

B2P



FRIXION^{ball+}

Recommended products

Write
your
world.

erasable.

FRIXION^{ball}



Thermo-sensitive ink



Integrated eraser



Tungsten carbide ball



Ergonomic rubber grip



Refillable using BLS-FR7



>60% recycled material

liquid ink.

V5 HI-TECPOINT



Liquid ink



Needlepoint tip



Precise writing



ATT system



Ink regulator



Visible ink level

gel ink.

G-2⁺



Gel ink



Tungsten carbide ball



Retractable



Ergonomic rubber grip



Visible ink level



Refillable using BLS-G2-7



>75% recycled material

Recommended products

Write
your
world.

ballpoints.

SUPER GRIP



Oil-based ink



Tungsten carbide ball



Retractable



Ergonomic rubber grip



Refillable using RFNS-GG-M

markers.

BOARD MASTER



Liquid ink



Acrylic fibre bullet tip



Xylene free



Refillable using WBS-VBM



>90% recycled material

eco-design.

B2P Ecoball



Oil-based ink



Tungsten carbide ball



Retractable



Visible ink level



Refillable using RFNS-GG-M



>90% recycled material